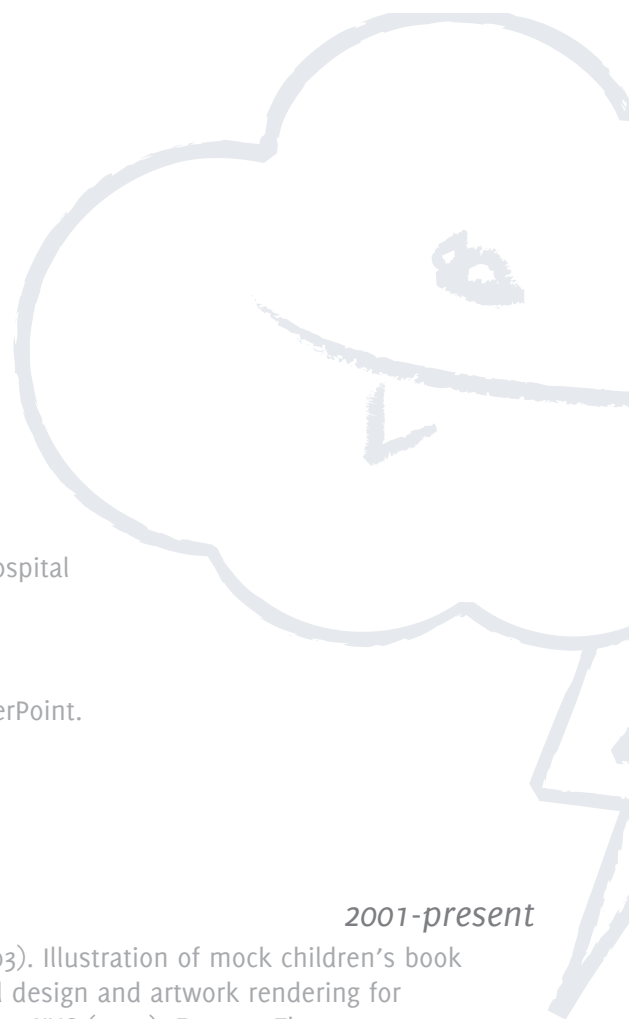


# rainnewu

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**objective** Experienced interactive designer, animator, and motion-graphics artist seeks hands-on creative and conceptual development position.

**awards** Parsons MFADT Dean's Scholarship Award 2004, 2005  
Adobe Site of the Day 2008 for NJ REBEL  
Communication Arts Webpick 2008 for NJ REBEL  
WebAwards Standard of Excellence 2008 for Lenox Hill Hospital

**software skills** Macromedia Dreamweaver, HTML, CSS,  
Adobe Photoshop, Adobe Illustrator, Adobe AfterEffects,  
Macromedia Flash, Microsoft Word, Microsoft Excel, PowerPoint.

## professional experience

**Freelance artist, New York: *Freelance Interactive Designer*** 2001-present

Graphic arts, animations, and digital coloring for Bad Cat Records (2001 – 2003). Illustration of mock children's book covers for Coca-Cola / Screen Gems television commercial (2003). Conceptual design and artwork rendering for "Sagwa Palace Playset" board presentation(Unimax Toys) for Sesame WorkshopNYC (2002), Exergen Thermometer instruction manual illustrations (2008)

**Square360, New York: *Interactive Designer*** 2006-2009

Photoshop website design for a wide range of users, including corporate, medical, non-profit and teen-oriented. Flash banner animations, HTML and CSS coding, recently designed multiple award-winning web site NJ REBEL. Print experience includes brochures, annuals reports, and branding guidelines completed in InDesign CS3.

**Make-Believe World, New York: *Intern*** 2006

Photoshop website design, storyboard, motion-graphics, animation, and production assistant on advertisements, events packaging design, HTML and CSS for internal projects.

**Art for Music, New York: *After Effects designer and animator*** 2006

Concept, design, and animation for live-performance background visuals for NYC-based band Lucky.

**Singtel Mobile, New York: *Freelance Interactive Designer*** 2005-2006

Concept, design, and animation flash-based advertisements and web-based instruction pages for mobile phones, such as the Sony Ericsson W900i, T-Mobile Sidekick, and Motorola ROKR for Singapore-based mobile phone company's store kiosks, showcasing details such as features, technical specifications, and phone accessories.

**Sesame Workshop, New York: *Intern*** 2004

Animation design and execution of company logos for both Flash and HTML-based web pages, Powerpoint presentation graphics designs, actionscript trouble-shooting.

**MTV Animation, New York: *Layout Artist*** 1999-2001

Character and background art revision, inking, key animation for animated television series "Daria" for seasons 4, 5, and televised movies "Is It Fall Yet?" (2000) and "Is It College Yet?" (2001).

**Stretch Films, New York: *Various Animation Positions*** 1997-1999

Keyframe animation, exposure sheet timing, and lip assignment for Nickelodeon, Children's Television Workshop and Cartoon Network. Animatics Timer for Cartoon Network animated Series "Courage the Cowardly Dog."